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| **Program** | VP 24-09 | **Written & Prod.** | Amirah Zaveri, Tabor Brewster & Evan Rook |
| **Air Week**  | 3/3/2024 | **Studio Producer** | Jason Dickey |

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| **Time** | **Segment** | **Dur.** |
|  :00 | INTRO | :45 |
|  :45 | SPOTBREAK 1: AZZ/AutoZone/Services Mashup KFC/KFC 2024 Upfront OUTCUE: …and fees extra.  | :30:3 |
| 1:45 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 1:47 | **SEG. 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES** | 9:24 |
|  | Synopsis: 2023 was the hottest year on record since global records began in 1850. We’re also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change. Host: Gary Price. Producer: Amirah Zaveri. Guest: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, *In Quest of a Shared Planet: Negotiating Climate from the Global South.*Links for more info: <https://anthropology.jhu.edu/directory/naveeda-khan/><https://www.jstor.org/stable/jj.1380390><https://unfccc.int/news/cop28-agreement-signals-beginning-of-the-end-of-the-fossil-fuel-era><https://www.nytimes.com/2024/02/22/climate/climate-disasters-survivors-displacement.html>Compliancy Issues Covered: Climate Change, Climate Policy, International Relations, Developing Economies, Natural Resources, Politics |  |
| 11:11 | SPOTBREAK 2&3: KFC/KFC 2024 Upfront  SPM/RHJ VP Podcast Verizon/Straight Talk Procter Gamble/Febreze Car Air Fresh OUTCUE: …la la la. | :30:30:30:30 |
| 13:11 | :02 PAUSE FOR LOCAL AVAIL | :02 |
| 13:13 | **SEG. 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY** | 8:09 |
|  | Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music. Host: Marty Peterson. Producer: Tabor Brewster. Guests: Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy.Links for more info: <https://provost.duke.edu/profile/mark-anthony-neal/><https://staxmusicacademy.org/about-us/our-faculty/><https://timeline.carnegiehall.org/genres/soul> <https://musicrising.tulane.edu/discover/themes/soul/>Compliancy Issues Covered: History, Music, American History, Diversity, Race, Civil Rights, Equality, Culture |  |
| 21:22 | SPOTBREAK 4: KFC/KFC 2024 Upfront  SPM/RHJ VP Podcast OUTCUE…you listen to podcasts. | :30:30 |
| 22:22 | **VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN’T HAPPEN IN THE WATER** | 1:30 |
|  | Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon. Host: Ebony McMorris. Producer: Amirah Zaveri.Compliancy Issues Covered: Public Safety, Child Safety, Public Health, Emergency Response |  |
| 23:52 | **CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW** | 2:31 |
|  | Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases. Host: Evan Rook. Producer: Evan Rook.Compliancy Issues Covered: TV, Culture, History |  |
| 26:23 | SPOTBREAK 5: Verizon/Straight Talk Q1’ KFC/KFC 2024 Upfront OUTCUE: …fees extra. | :30:30 |
| 27:23 | Program Conclusion | :33 |
| 27:56 | TOTAL TIME |  |